



Town of Wales
Olde Home Day Association
3 Hollow Road
Wales, MA 01081
walesoldhomeday@aol.com

ADVERTISING BOOKLET FORM B1

This year, the 256th Anniversary Wales Olde Home Day celebration depends upon local businesses like yours to provide support for the rides, parade and fireworks events that are held. Placing an ad within the Wales Olde Home Day booklet serves not only as a means to increase publicity, it also announces to the community that you are a proud, caring sponsor who makes local, family-friendly events like this possible. Thank you for your donation.

Submission Deadline is July 1, 2018

If you do not respond, we will automatically run your ad as is per information provided below

Questions please call Allie Vilandre 508-425-1531 or Amy Meacham 413-348-6203

Please return the following Items

Form B1 & Form B2

EMAIL your ad layout in a JPEG/IMAGE/TIFF file to the address above

OR include a "camera-ready" copy **OR** attach a business card

Advertising Fee as Indicated

Mail To: Town of Wales, 3 Hollow Road, Wales, MA 01081

Payable to: Friends of Wales Association

Please Print Clearly or Attach Business Card:

Organization or Merchant Name _____

Street Address _____

Phone _____

Contact Person _____

Email Address _____

Business Website _____

Ad Size & Rates if not donating:

<u>AD SIZING</u>	<u>COLOR PRICE</u>	<u>BLACK & WHITE PRICE</u>
Full Page	\$230	\$200
Half Page	\$180	\$150
Quarter Page	\$130	\$100
Business Card Size	\$75	\$50
Single Line	N/A	\$10



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ADVERTISING INSTRUCTIONS FORM B2

Ad Size: Full Page Half Page Quarter Page Business Card (Attach Paper-clipped)
 Committee Design as instructed below

Revisions Needed Approved by Business Owner _____ Date ___/___/___