



Town of Wales  
Friends of Wales  
3 Hollow Road  
Wales, MA 01081  
walesoldhomeday@aol.com

## ADVERTISING BOOKLET FORM 1

This year, Wales Olde Home Day celebration depends upon local businesses like yours to provide support for the rides, parade and fireworks events that are held. Placing an ad within the Wales Olde Home Day booklet serves not only as a means to increase publicity, it also announces to the community that you are a proud, caring sponsor who makes local, family-friendly events like this possible. Thank you for your donation.

**Submission Deadline is July 12, 2023**

**If you do not respond, we will automatically run your ad as is per information provided below**

Questions please call Nicole Croteau 774-230-9665

Please return the following Items

**Form 1 & Form 2**

**EMAIL** your ad layout in a JPEG/IMAGE/TIFF file to the address above

**OR** include a "camera-ready" copy **OR** attach a business card

Advertising Fee as Indicated

Mail To: Town of Wales, 3 Hollow Road, Wales, MA 01081

Payable to: Friends of Wales

Please Print Clearly or Attach Business Card:

Organization or Merchant Name \_\_\_\_\_

Street Address \_\_\_\_\_

Phone \_\_\_\_\_

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Business Website \_\_\_\_\_

Ad Size & Rates if not donating:

AD SIZING	COLOR PRICE	BLACK & WHITE PRICE
Full Page	\$230	\$200
Half Page	\$180	\$150
Quarter Page	\$130	\$100
Business Card Size	\$75	\$50
Single Line	N/A	\$10



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## ADVERTISING INSTRUCTIONS FORM 2

Ad Size: ☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Business Card (Attach Paper-clipped)  
☐ Committee Design as instructed below

☐ Revisions Needed ☐ Approved by Business Owner \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_